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MEDIA RELEASE

For Immediate Release

Announcing an Industry First founded by Henry Osiecki

Bio Concepts is pleased to announce the launch of the Bio Concepts Education Centre, an online learning portal for Healthcare Practitioners which is set to change the way practitioners approach professional education.

An industry first resource, the Education Centre equips practitioners with a catalogue of tools to further enhance their clinical knowledge, and assist them in becoming a leader in the complementary medicine field.

Founded by Henry Osiecki, a pioneer in the industry and well known for being the first to bring nutrients such as Glucosamine and CoQ10 into the Australian market, Henry believes that this revolutionary platform will encourage practitioners to think outside the box, and expand on their treatment methods.

"A fundamental principle of the Bio Concepts Education Centre is to challenge the practitioners' way of thinking, and treat every patient as an individual, rather than following an empirical protocol recipe," Henry says.

"We understand that practitioners are time poor, so the Bio Concepts team has analysed and interpreted the education to demonstrate how to apply it effectively in practice."

The Bio Concepts Education Centre will achieve this vision by providing practitioners with access to the Osiecki Files, and a host of valuable resources including webinars, training videos and case studies to highlight a few.

Membership to the Bio Concepts Education Centre is available for a small annual subscription fee of \$60, or \$200 for a lifetime membership. Given the range of discounts and materials offered to practitioners, the savings far outweigh the cost of subscription.

For a demonstration and to see what is included in Education Centre membership visit bioconcepts.com.au/wsb

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For further information, please contact:

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