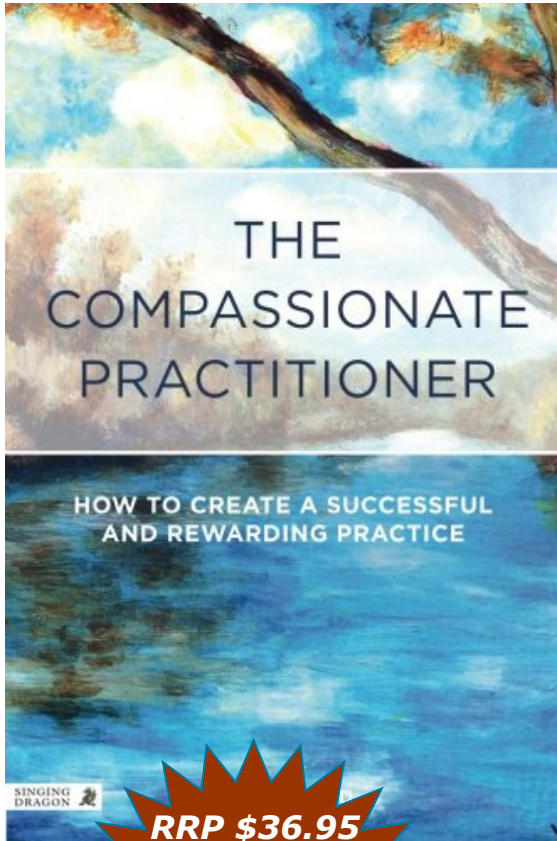


The Compassionate Practitioner

How to create a successful and rewarding practice



Jane WOOD



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Focusing on the importance of relationship-building, this handbook explains how to turn new clients into regulars and make your practice flourish.

If you can create trust, loyalty and a sense of safety in new clients, they are more likely to commit to the further appointments needed to experience the healing you have to offer.

This book considers how best to enhance the client's experience at every stage of the consultation through compassion and mindfulness. It is full of practical advice about everything from creating the right ambience in the therapy room to maintaining a positive attitude through self-reflection.

This will be a valued support for students and professionals working in a wide range of complementary and alternative therapies, as well as art, music and drama therapists.

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