



Advertising Online with ANTA

Advertising Opportunities Available on the ANTA web site!

It's your choice, naturally!

An online campaign with ANTA reaches a highly targeted audience of natural therapists, students and industry professionals interested in complementary medicine in general, and health and wellbeing in particular.

All advertising on our site is sold on a time basis rather than on a per-impression basis. No maximum limit is set on the number of banner or column ads you can purchase. On request ANTA can provide estimates on the exposure you will receive every month for each area of the web site.

Online Advertisers also receive complimentary ad space within our eNews bulletins and various sections of the ANTA website.

Space is sold on 'First In' first served basis. To reserve your advertising space, please get in touch with ANTA by emailing webmaster@anta.com.au without delay to discuss your specific requirements.

WEBSITE POSITION	TOP OF PAGE LEADERBOARD \$ PRICE	RIGHT COLUMN RECTANGLE \$ PRICE
Homepage:	\$320 per month	\$320 per month
Main Header Pages:	\$320 per month	\$320 per month
Members Header Pages:	\$320 per month	\$320 per month
Members Main Pages:	\$320per month	\$320 per month
Recognised courses:	\$275per month	\$275per month
Therapy Pages:	\$275 per month	\$275per month
2nd Level Pages: <small>2nd Level pages include: Classifieds, Students, Seminars, About us, Advertising and more.</small>	\$110 per month	\$110 per month

Top of page Leaderboard Banner: 750 x 110 pixel (30KB maximum). Discount for a 3 or more month campaign.

Right Column Medium Rectangle Banner: 300 x 250 pixel ad (20KB maximum). Discount for a 3 or more month campaign.

CPM: (cost per 1,000 impressions)

View our website www.australiannaturaltherapistsassociation.com.au and click on advertising online for more information on becoming apart of our fantastic web site experience.

These prices are valid for campaigns paid in full, in advance, and represent our latest rates. If you would like to reserve your advertising space, please get in touch with us with your specific requirements.